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2018 2018 01



Capital Market Development Authority  
Male', Republic of Maldives

## Information to Media

### Commencement of World Investor Week 2018 Activities

The Capital Market Development Authority (CMDA) has organized various activities in order to partake in the 'world investor week 2018'. The 'world investor week' activities are carried out from the 1<sup>st</sup> to 7<sup>th</sup> of October of every year since 2017, by the International Organization of Securities Commissions (IOSCO). The main objective this initiative is to raise awareness about the importance of investor education and protection, as well as to highlight the various initiatives of securities regulators in these two critical areas.

In order to mark the commencement of the activities planned for the 'World investor week', CMDA has launched its' mobile application 'Viyavathi' and inaugurated a nationwide Capital Market e-learning initiative with Teaching Tube, in an event held at Champa Central Hotel, Male', this morning. The Chief Guest of the event was the Governor of the Maldives Monetary Authority, Mr. Ahmed Naseer.

The CMDA mobile application 'Viyavathi' was developed with an objective of promoting financial literacy and will also provide users with a variety of information related to the Capital Market. The application also includes a share trading game and Capital Market related quizzes. In addition to this, the nationwide Capital Market e-learning initiative with Teaching Tube inaugurated today, will focus on the varieties of securities available in the market and the information that must be gathered before investing.

Additional activities planned for this week include a week long Facebook quiz and awareness sessions for students from universities, colleges and schools. These sessions will focus on areas such as financial planning, saving and investing, in addition to general information on the Capital Market. Further, a workshop covering basics of Islamic Finance and Islamic insurance (Takaful) is planned to be conducted for the general public.

For more information, please contact us on 3336619.

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01<sup>st</sup> October 2018

